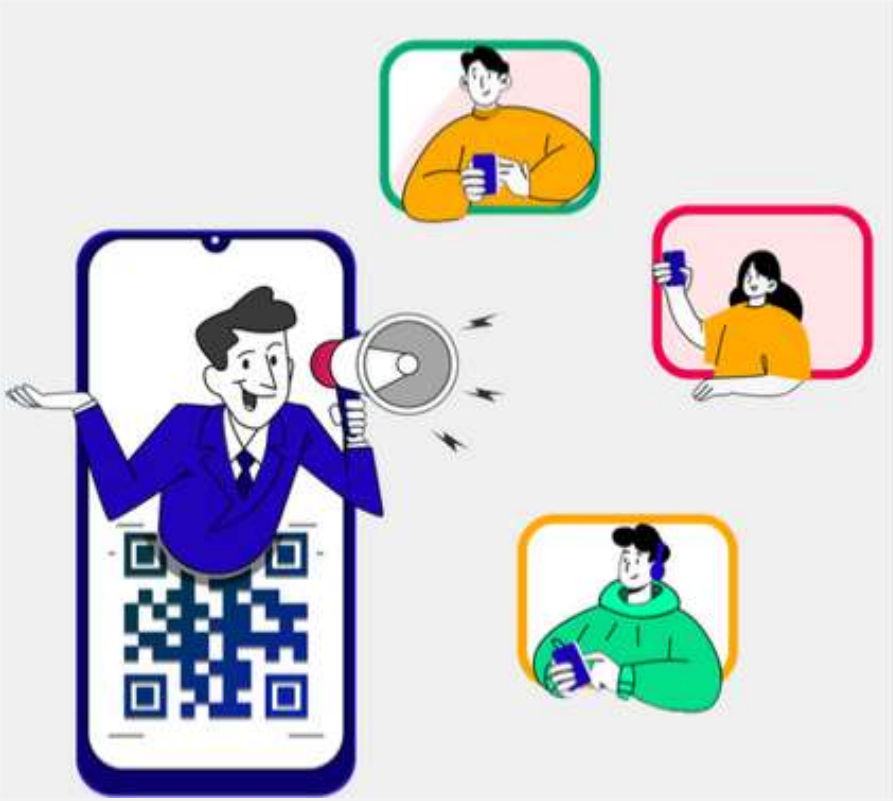
STT – Scan to Tell

www.qrcode-stt.com

Taking the QR Code generation and your business to NEXT level

Product story telling

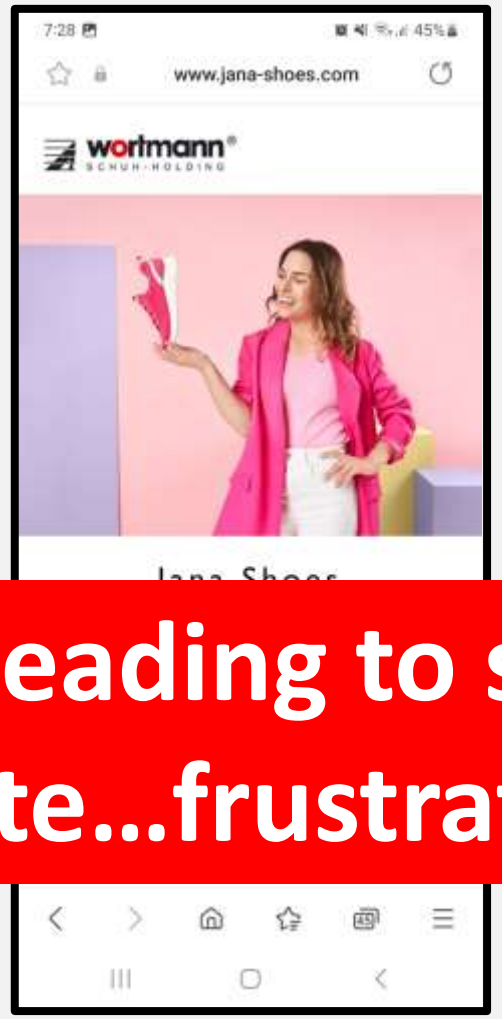
Every product has story to tell

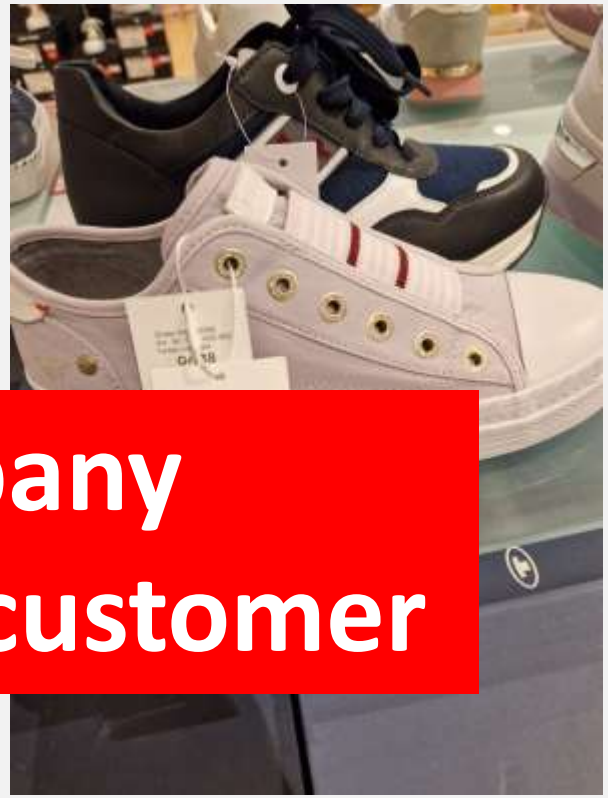


Present market situation with QR Code

- Normally web address replacement
- One entity at one time
- First have to have the URL
- Keep the website all the time live
- No customer connectivity
- Not so dynamic
- Not strong control on the content

Shoes



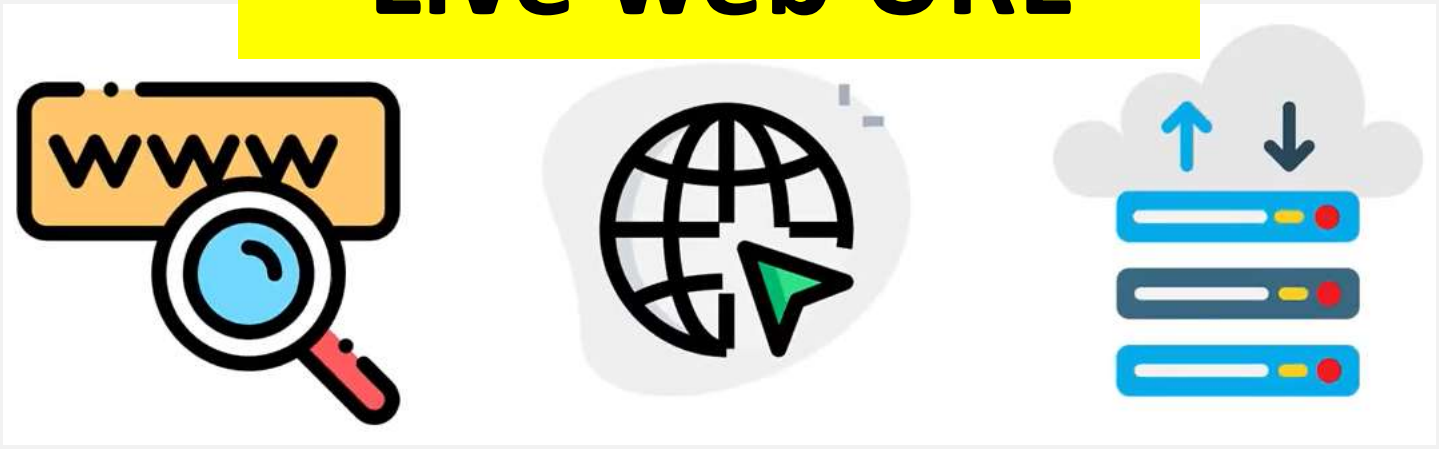


Leading to simple company website…frustrating for the customer

Digitalization of physical stuff

Biggest Hurdle

Live web URL



STT

Dynamic QR Code generator

All of your URLS, videos, images, files, Texts, certificates

Everything and any thing you want

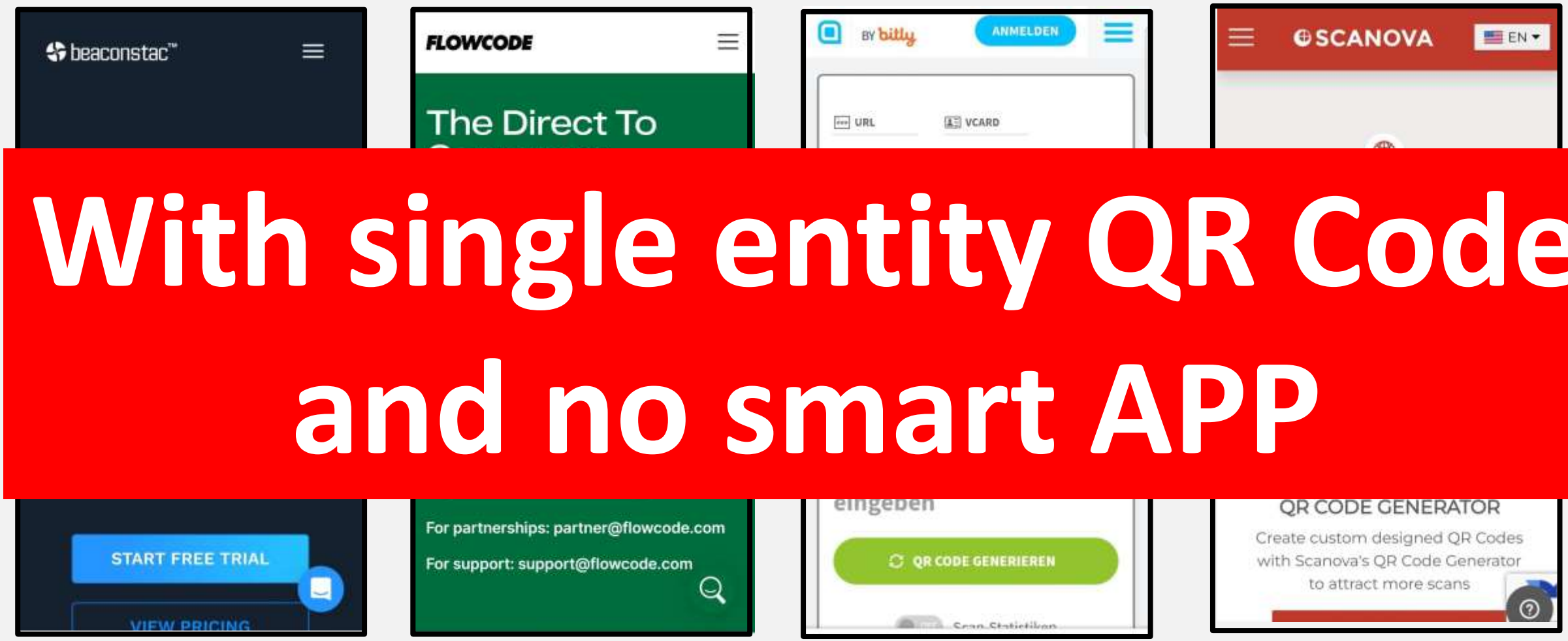
Just in ONE QR CODE

WITHOUT any live URL, domain or hosting

Textiles

Tell everything for the product just in ONE scan

Present solutions



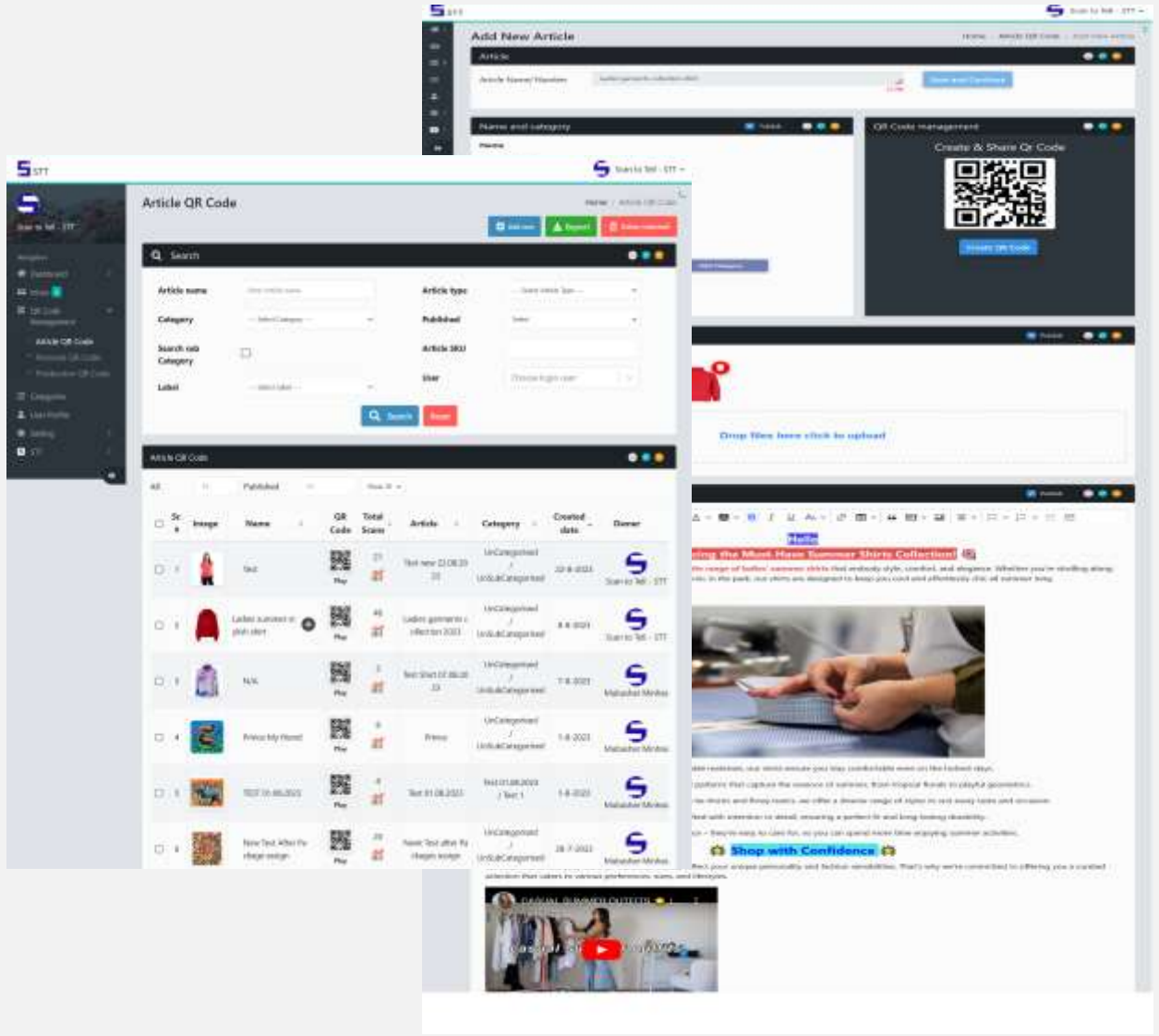
With single entity QR Code and no smart APP

STT – scan to Tell

Article / Product Qr Codes

Embed dynamically all of the product data in a single QR Code **Eliminating** the need of conventional website

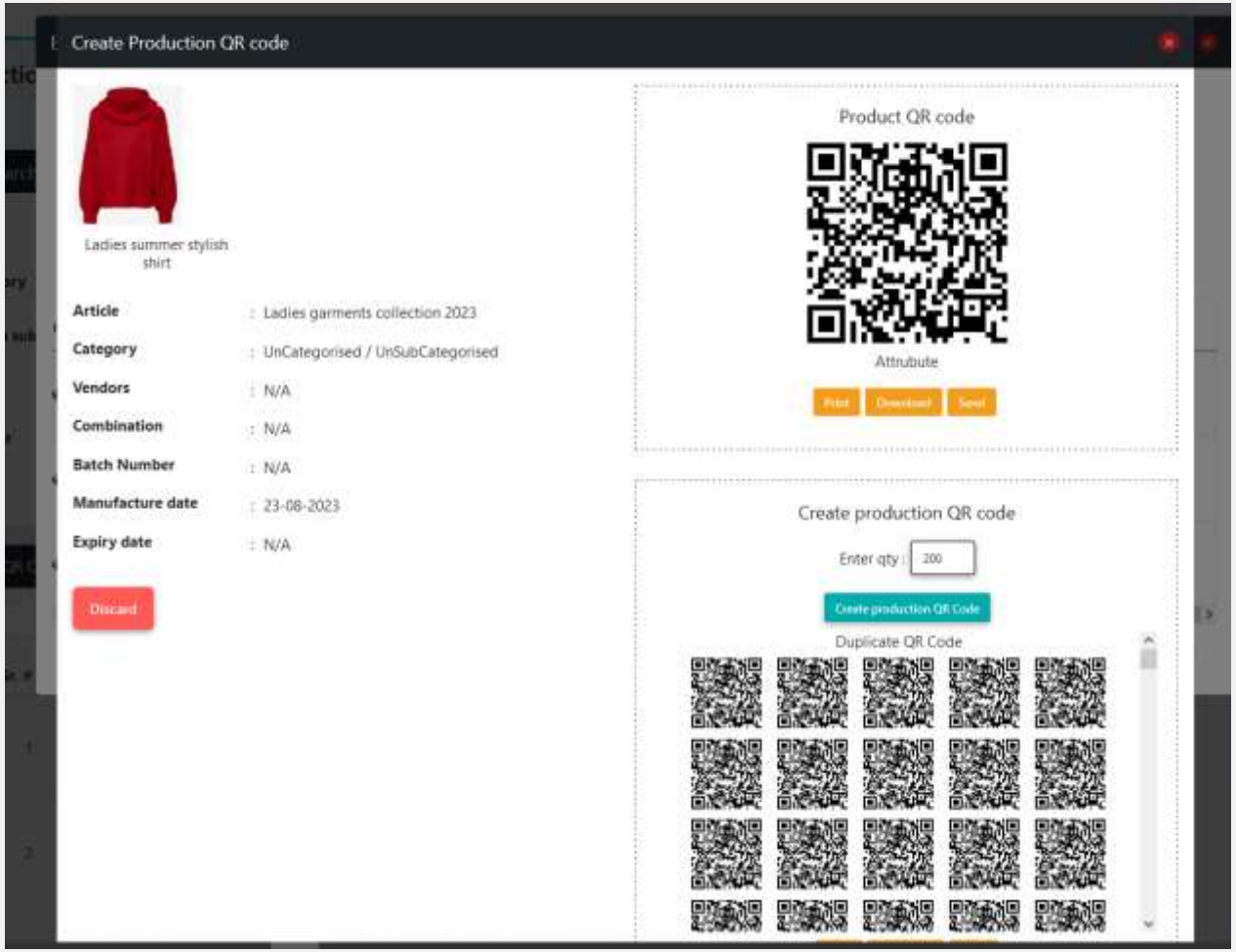
Organised and easy data access



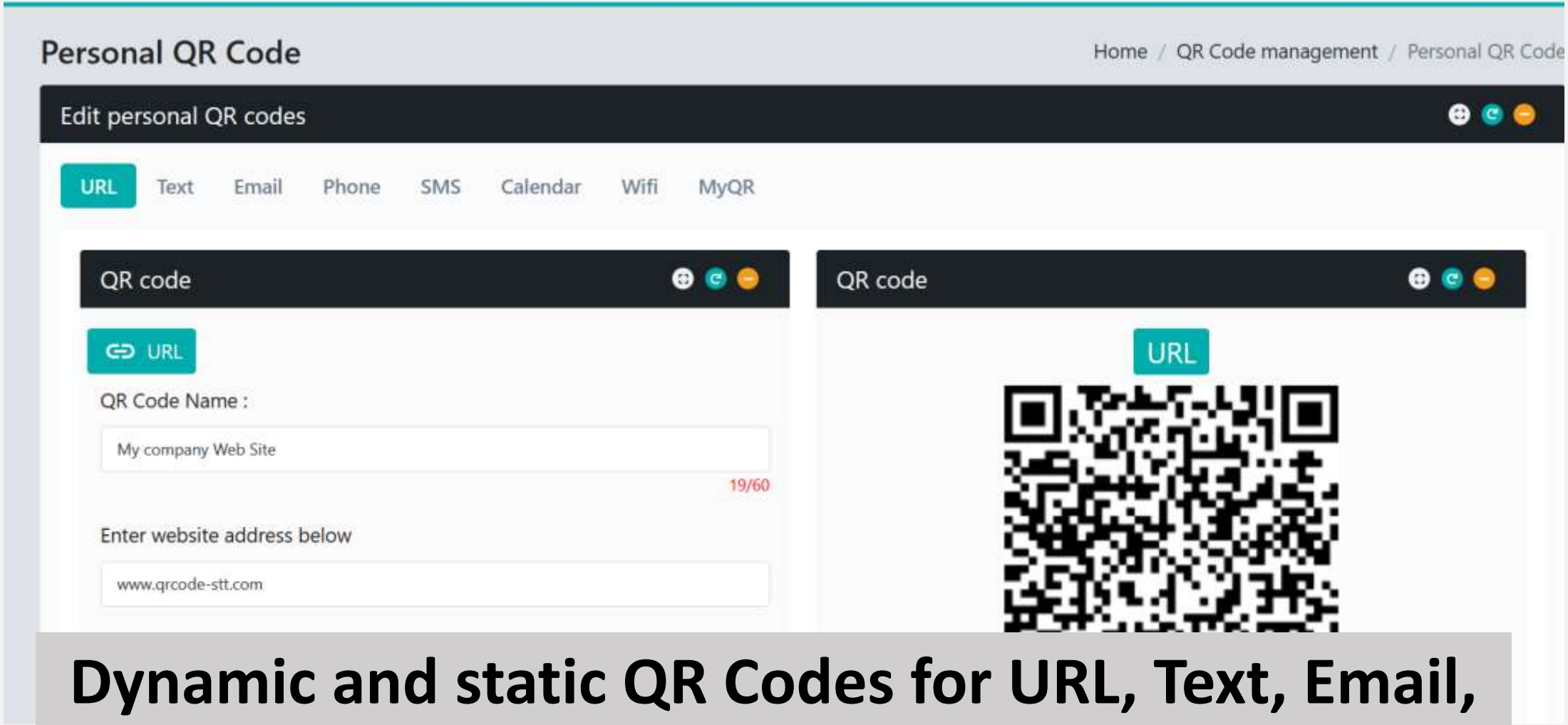
Production QR Codes

Create the entire production Qr Codes with their relevant production data

One click Traceability



Personal QR Codes



Dynamic and static QR Codes for URL, Text, Email, Phone, SMS, Calendar, WIFI, Personal Qr Code

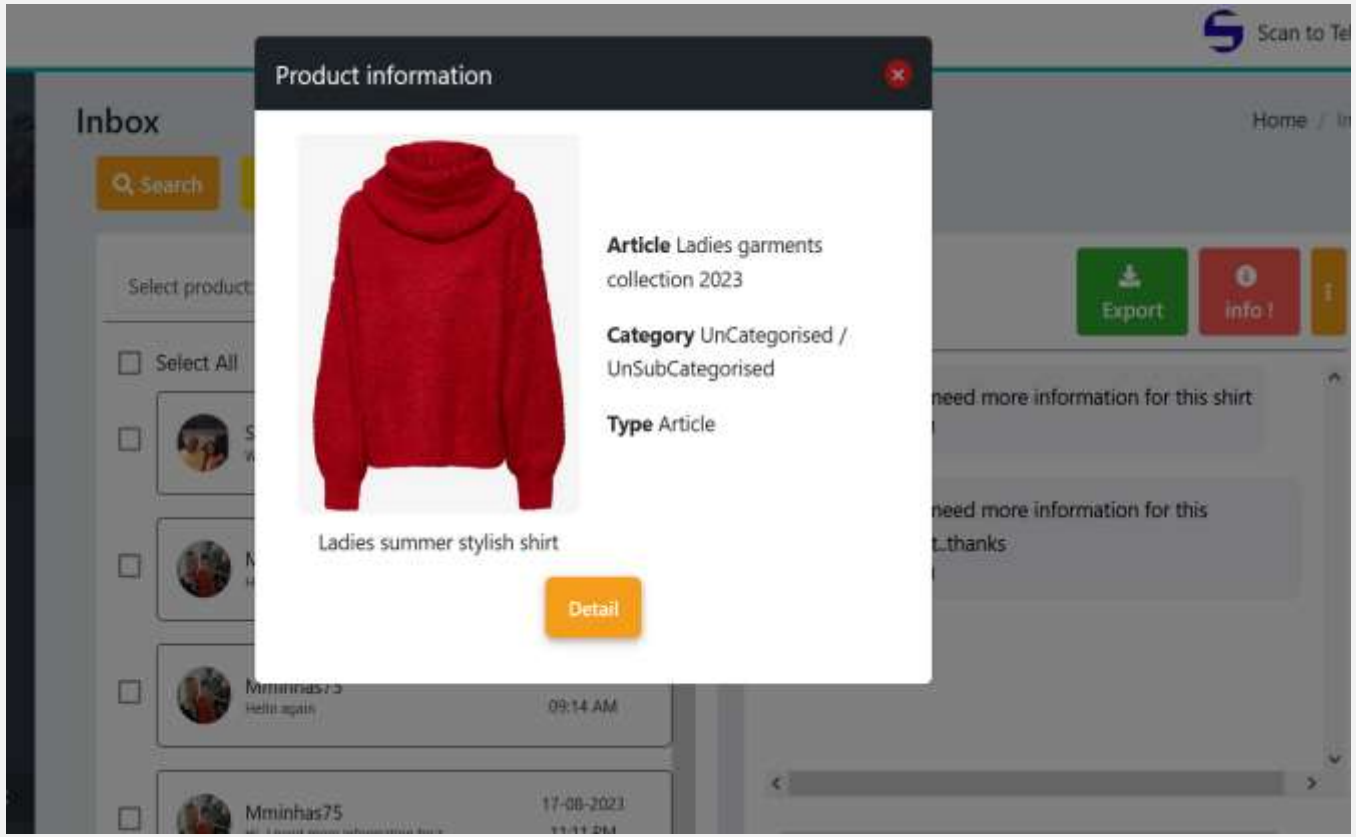
Deep analytical data

Deep and real time QR Code scanning and customer interaction analytical data

Optimising your marketing campaigns

Product Specific Chat

Product specific communication at both company and customer ends



One click product Traceability

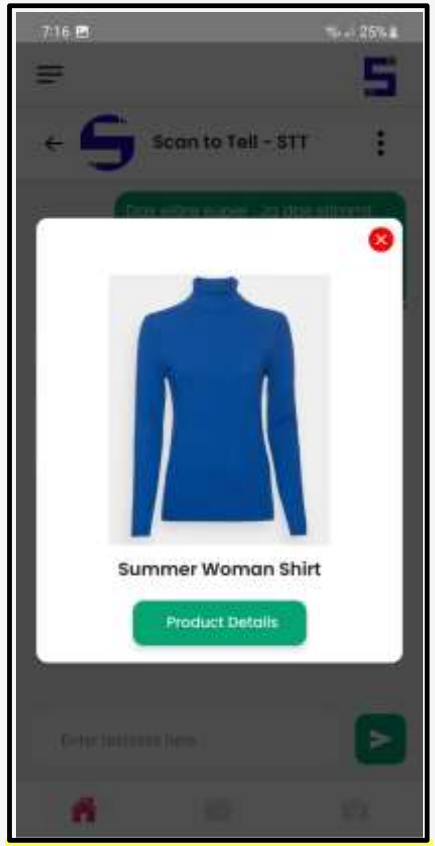
STT App- Complete user journey

Product QR Code scanning

Saving to customised Wallet

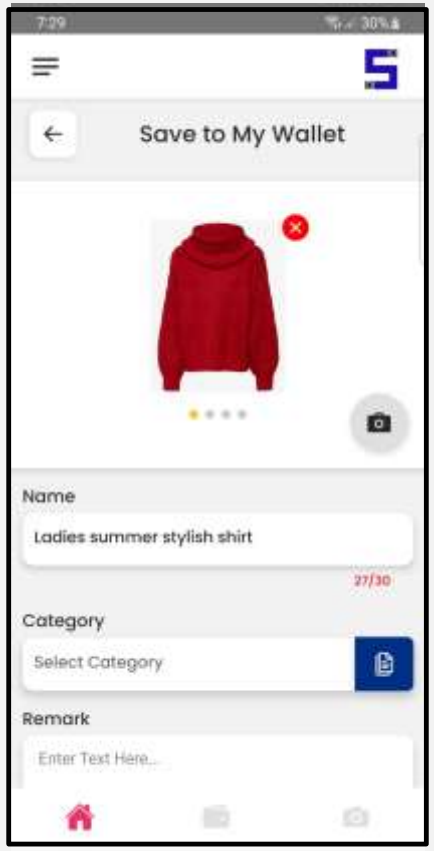
Saved product information

Product info retrieval and sharing



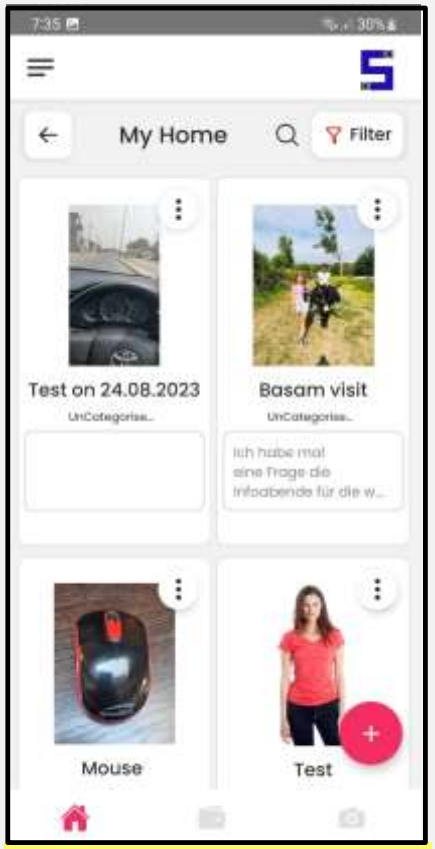
Product specific Chat

STT APP – digitalization of your personal Stuff

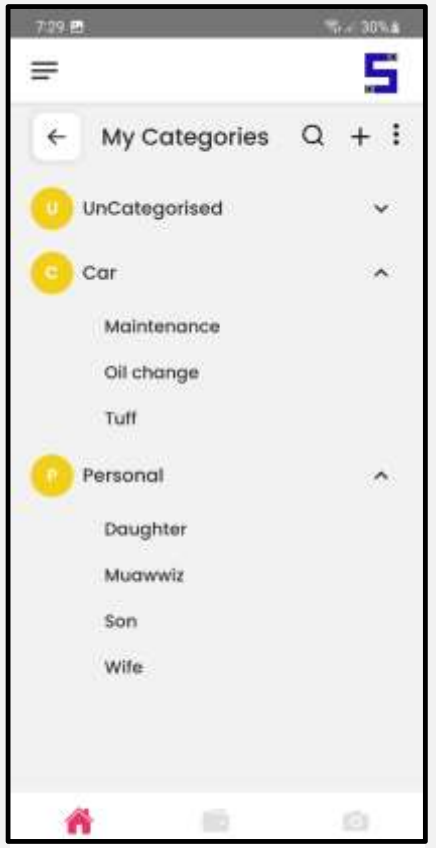


Physical Stuff digitalization

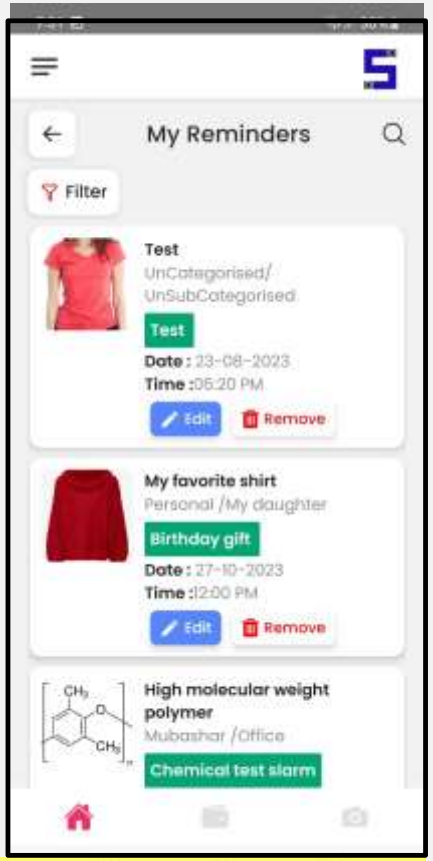
Customised personal Wallet



Easy access personalised home



Category management



Personalised Alarms & Warranty

Application for STT

Can actually be applied to every consumer and Industrial product

Where we need to deliver target and very fast bunch of information

Thanks for your time

…? Please…

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